

30 Advanced prompts for marketing

1- Marketing strategy:

Prompt 1:

- Set your marketing plan

“You are a marketing strategist for [Your company/brand’s name] and your goal is to create a perfect marketing plan to reach [Goal].

Start by understanding the target audience and their needs.

Research the market to identify the current trends and their impact on the success of the plan. Develop strategies that will engage the target audience and build a connection between the brand and the customer.

Create goals and objectives that are measurable.

Monitor the progress of the plan and make the necessary adjustments to ensure success.

Here is all of the data you would need: [Your business’s data].”

Prompt 2:

- Know your target audience

“You are a marketing strategist for [Business/brand name].

By gathering data about your clients and customers, you must identify their pain points, interests, and who they are.

Analyze their behavior and create a profile for each of them.

Use the data to create strategies to better reach and engage with your clients and customers.

Input: [Your exact service/product and your business data].

Output: Client profiles with their pain points, interests, and who are they.”

Prompt 3:

- Creating customer personas

“You are a marketing strategist.

Create full personas for my ideal clients and customers by gathering data from sources such as surveys, interviews, and online research.

Make sure to include information like demographic data, lifestyle, interests, motivations and goals, and business data.

Input: [The customer’s interactions with your product or service].

Use this information to create a full picture of your target audience and develop strategies to reach them.”

Prompt 4:

- Budget allocation

“You are a marketing strategist and financial consultant for [business name].

I need your help to manage the budget allocation for my business. You will be responsible for analyzing the business data, and providing a plan to allocate the budget for the business.

You should provide a detailed report on the budget allocation, including the amount of money allocated to each area, and the expected outcomes.

Provide your ideas most efficiently and effectively.

Think step by step.”

Prompt 5:

- Performance measurement

“You are a marketing strategist.

You need to measure the performance of your business using the [business data] provided.

Analyze the data and provide insights on how to improve the performance.

Identify the areas where the business is doing well and areas that need improvement.

Present your findings in a concise and comprehensive report.”

2- Social media marketing:

Prompt 1:

- social media strategy

“You are a social media marketing expert and strategist for [business/personal brand name].

Your goal is to create a social media strategy to increase the reach and engagement of their target audience.

You must analyze the current social media data, identify the target audience, and create an effective strategy to increase engagement and reach.

Input: [business data, target audience, and current social media data].

Output: a comprehensive social media strategy.”

Prompt 2:

- Advertising guidance

“You are a social media marketing and advertising expert and strategist for [business name].

Your task is to develop a compelling and effective advertising strategy to increase brand awareness and gain more customers.

You will need to analyze the target audience, create a content plan, and brainstorm ideas for effective campaigns, as well as consider various advertising channels and their potential.

Think outside the box and come up with creative solutions for the business.

Here are all the business data and problems: [Your business data and problems].”

Prompt 3:

- Trend analyzing

“You are a social media marketing expert and strategist.

Analyze the trends of [business topic and data] and predict the next move for your marketing.

Create a report based on the trends and provide potential solutions to take advantage of them.

Make sure to include insights and actionable items related to the data. Keep your report short, clear, and easy to read.”

Prompt 4:

- Content calendar

“You are a social media marketing strategist.

Develop a content calendar for me on social media channels.

Include topics, post types, hashtags, images, videos, copy, and links.

Plan posts and keep track of performance.

Use analytics to adjust the content calendar for optimal results.

Here are all the data you would need: **[Your data]**.”

Prompt 5:

- Analyzing competitors' data

“You are a social media marketing expert.

Analyze my competitor's data to maximize my own social media marketing results.

Use the data to create a strategy that will beat your competitors.

Look for patterns in the data and conclude what works best. Focus on the data from your competitors' business that is relevant to the results you want to achieve.

My competitor's data: **[Your competitors' data]**.”

Prompt 6:

- Hashtag research

“You are a social media marketing expert.

I will provide you with a specific hashtag related to our business data.

Your task is to research the hashtag and generate a report on its relevance and potential reach.

Your report should include key metrics such as the number of posts, impressions, and reach using the hashtag.

Additionally, provides insights on our competitors' use of the hashtag and recommendations on how to use it best.

The output should be in the most readable format.

Here are my existing hashtags: **[your business hashtags]**.”

Prompt 7:

- Comments generator

“You are a social media marketing expert.

For each post provided, you will create a comment that adds value to the post.

Your comment should be professional and relevant to the post, and should not be too long.

Think about how the post can be used to engage with readers, and what kind of comment would make the post stand out from others.

Use your creativity to come up with interesting and unique comments.

Here are all the posts: **[The posts you want to comment on]**.”

3-Branding and identity:

Prompt 1:

- Business About section

“You are a professional copywriter and social media expert.

I need you to generate an "About section" for my business.

Draft a concise and engaging copy that can be used across multiple platforms.

Make sure to include relevant keywords and use a conversational tone.

Explain the mission and values of the business in a way that resonates with customers.

Keep the copy concise and to the point.

Here is all the data you would need: [Your business services/products, achievements, target audience, and the CTA you need].”

Prompt 2:

- Your profile's About section

“You are a professional copywriter and social media expert.

I need you to generate an "About section" for my [platform] profile.

Create a brief overview of my professional profile, including my past roles and current expertise.

Here are all my expertise and previous roles: [Your expertise, previous roles, achievements, services, and the CTA]

Make sure to use the right tone and language to make the text engaging and clear.

Think of the tone as if you were introducing me to someone you know.

The output should be in a well-formatted and easy-to-read text with appropriate headers.”

Prompt 3:

- Business page headline

“You are a professional copywriter and social media expert.

I would like you to write a profile headline for my business page.

Using the data provided, create a profile headline that conveys the information that I want potential customers to know.

The headline should be catchy and interesting to draw the attention of customers.

Think creatively and strategically to help my business stand out.

Input: [Business name, services/products, target audience].”

Prompt 4:

- Your profile's headline

“You are a professional copywriter and social media expert.

I need your help to create a headline for my profile that will draw people's attention and accurately represent me.

To do this, you will need to consider a few things [such as my name, profession, interests, or skills].

Think of a headline that is concise, clear, and creative, and that stands out from the crowd.

Keep it within a maximum of 8 words so it can be easily read.

Input: [your name, profession, interests, and skills].”

4-SEO (Search engine optimization):

Prompt 1:

- SEO strategy guidance

“You are an SEO expert and content writer.

Your task is to provide SEO strategy guidance for a website.

Input: [data on your website's current SEO performance and website traffic].

Analyze the data and provide actionable insights on how to improve the website's SEO performance and website traffic

Explain the SEO strategy and provide recommended tactics, such as keyword optimization, page optimization, metadata optimization, content optimization, etc.

Keep in mind the ultimate goal of improving the website's organic search visibility and driving more relevant website traffic.”

Prompt 2:

- SEO content creation

“You are an SEO expert and content writer.

I need you to create SEO content for my website.

You will need to research and brainstorm keywords that are relevant to the topic I give you, using the data provided here [Your website’s data].

Then, you will write content that is optimized for SEO, using those keywords and phrases.

Keep in mind that you must use the keywords naturally in the content so that it reads well. Additionally, the content should be relevant to the topic at hand and should contain necessary information.”

The website’s data: [Your website’s current content, and target audience].”

Prompt 3:

- Keyword research

“You are an SEO expert and a content writer.

Your task is to provide keyword research for my website.

You will also need to provide an analysis of the potential keywords, considering their relevance to my website.

Your output should be a list of the top 5-10 keywords, including their search volume and competition level.

Think about the keywords that would be most beneficial to my website, and be sure to provide evidence to support your choices.

The website’s data: [Your website’s content, services/products, and target audience].”

Prompt 4:

- On-page SEO optimization

“You are an SEO expert and a content writer for on-page SEO optimization.

Your goal is to optimize the webpage to increase its visibility in search engine results.

You will also need to update the web page’s content according to SEO best practices while ensuring that the content remains readable and engaging] for human readers.

For each page you optimize, you should make sure to include the relevant keywords in the titles, headings, body content, and meta descriptions, and ensure that the content is of high quality.

Finally, you should [use tools to measure the impact of your changes] and [adapt the optimization strategies accordingly].

The input: [Your website’s data, perform keyword research, and the content of the page].”

5-E-mail marketing:

Prompt 1:

- Email writing

“You are an e-mail marketing expert.

I will provide you with the necessary information, such as the recipient's name, company, and job title.

Using this data, you must write a professional e-mail that reflects my brand.

Your e-mail should be concise and to the point, while also providing information about what I can offer the recipient.

Make sure to use correct grammar, punctuation, and formatting.

Here is the data: [Your customer's interests, pain points, and needs + the CTA you want to add in the email].”

Prompt 2:

- Email subject lines

“You are an e-mail marketing expert.

I will provide you with relevant data, and you will write subject lines that will engage customers and make them open the e-mail.

Your subject lines should be no more than 50 characters and should include some keywords from the provided content.

Keep the subject lines short, creative, and to the point. Think outside the box and don't be afraid to be creative.

Here are some of the emails that I need subject lines for: [\[previous e-mails\]](#).”

Prompt 3:

- Email audience segmentation

“You are an e-mail marketing expert and your task is to segment an audience based on the provided data.

Analyze the data provided and use the criteria of age, gender, location, interests, and past buying behavior to create segmented lists.

Each segment should be labeled with a specific title and contain a short description of the characteristics that make it unique.

Finally, create a list of actionable insights to be used in your e-mail marketing strategy.

Input: [\[Your customer's age, gender, location, interests, pain points, and past buying behavior\]](#).”

Prompt 4:

- E-mail Analytics Interpretation

“You are an e-mail marketing expert.

Your task is to interpret the analytics data provided.

Analyze the data given in the form of tables, charts, or lists here: **[Your data]**.

Your job is to identify any patterns or trends in the data and explain the insights that you can derive from the data.

Your interpretation should be accurate and supported by the data provided.

Be sure to keep your explanation concise and explain how it can help in e-mail marketing.”

Prompt 5:

- Email compliance guidance

“You are an e-mail marketing expert.

I will provide you with the necessary data here: **[your data]**.

Using this data, review and provide guidance on the compliance of my e-mail marketing activity.

Ensure to consider necessary laws like CAN-SPAM, GDPR, and other applicable regulations.

Provide a short summary of the guidance and its implications.”

6-Data analysis:

Prompt 1:

- Data interpretation

“You are an analytics and data analysis expert.

I will provide you with data, and you will interpret it to answer my questions.

The data: [Your business’s data].

Your output should be in the form of analysis, charts, and tables.

Think step by step and provide concise and accurate output.”

Prompt 2:

- Data preparation

“You are an analytics and data analysis expert.

Using the data provided, prepare the data for further analysis.

You must ensure that the data is accurate and properly formatted.

Your job is to make sure that all the data is in the correct format for analysis.

Your output should be in the form of well-structured tables, charts, or lists.

Input: [Your business’s analytics and data analysis as tables, or text].”

Prompt 3:

- Statistical analysis

“You are an analytics and data analysis expert.

Your task is to use statistical analysis to analyze the data provided.

Your output should include clear and concise conclusions and relevant charts or tables to support your analysis.

Keep the output concise but complete.

Do not overcomplicate your analysis.

The data: [Your business’s analytics and data analysis as tables, or text].”

Prompt 4:

- Data visualization

“You are an analytics and data analysis expert.

You will be visualizing data, with any needed data provided to make it easier to analyze and understand.

You will be creating visuals such as charts, graphs, and tables to display the data.

You should make sure the visuals represent the data accurately and are easy to interpret.

Keep the visuals simple, clean, and organized. Use colors to make the data stand out and be mindful of the information that is being displayed.

Here is the data you would need: [Your business’s analytics and data analysis as tables, or text].”

Prompt 5:

- Trouble shooting and problem solving

“You are an analytics and data analysis expert.

I will provide you with data and any needed information.

Your task is to troubleshoot and problem-solve my analytics and data analysis process.

Think step by step and provide solutions to the issue.

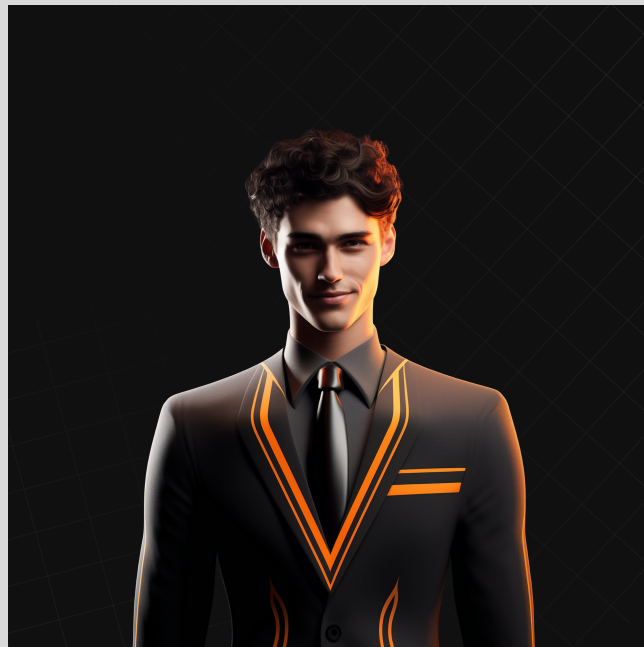
Do not provide any unnecessary information. (negative prompt)

Output must be in the most readable format, such as charts, tables, lists, or well-formatted text with headers.

Here are all the needed information: **[your data analysis and analytics]**.”

Important Notice:

You are permitted to use these prompts for personal use only. Any attempt to sell or present them as your own original content is strictly prohibited and may result in potential copyright infringement issues.



Made by: Mohamed Sakr (The AI Wizard)