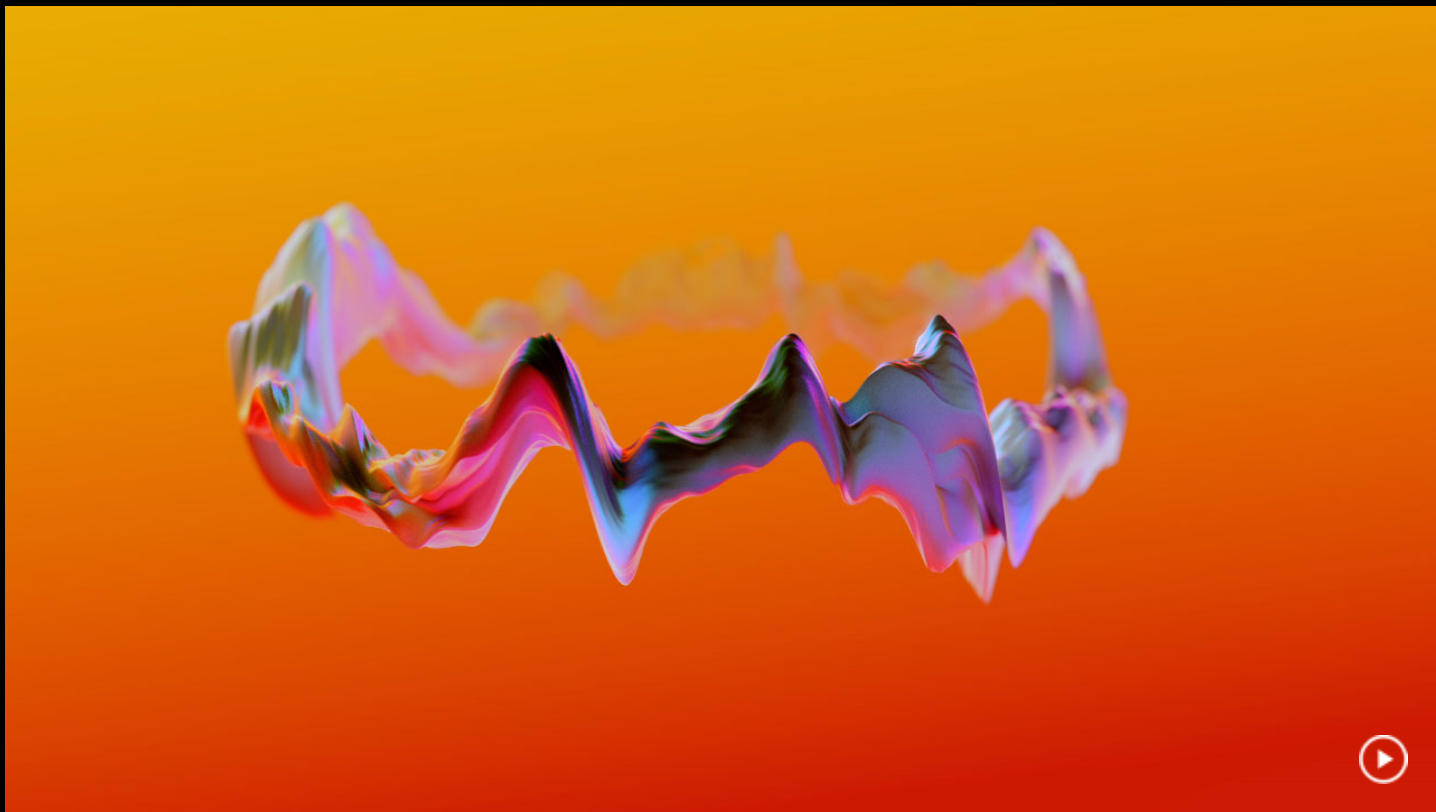




LUSH

## Lush Spa Film - Behind The Scenes



Mill+ joined forces with Lush to create a 2-minute film created via biometric data visualization - the aim being to visualize the physical response someone has to a Lush spa treatment. Essentially, turning biometric data into art.



*Director:*

**Carl Addy**

*Production:*

**Mill+**

*Agency:*

**Lush Digital**

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**READ MORE**



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**CREDITS**





LUSH DIGITAL

GAME ENGINE

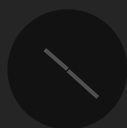
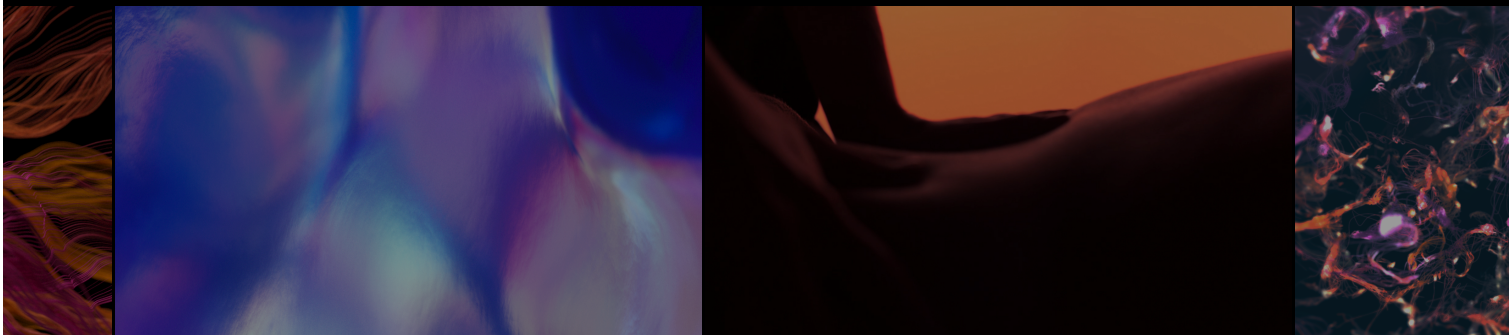
APPLICATION

TOUCHDESIGNER

XR

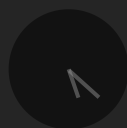
VR

## STILLS



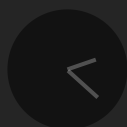
LONDON

*Evening*



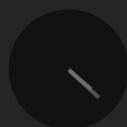
NEW YORK

*Evening*



LOS ANGELES

*Afternoon*



CHICAGO

*Afternoon*



CANCELLED

*Morning*

CANCELLED

*Evening*

THE MILL



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