



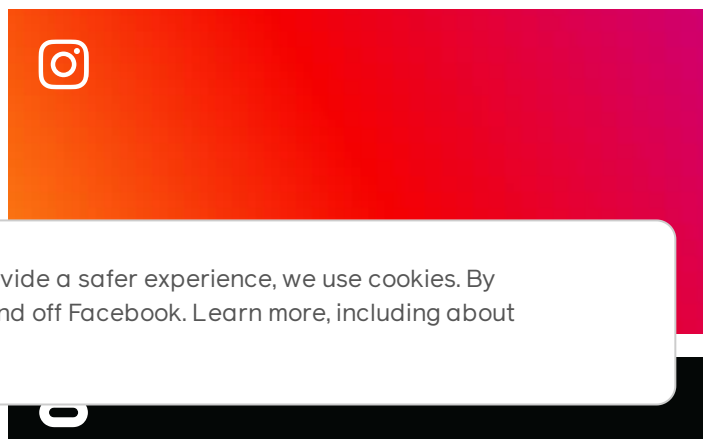
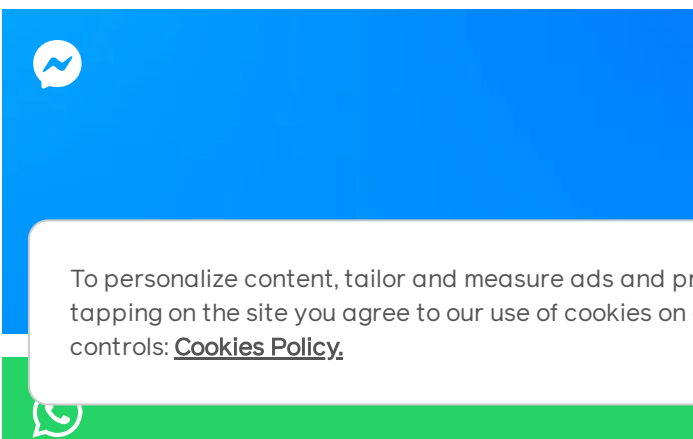
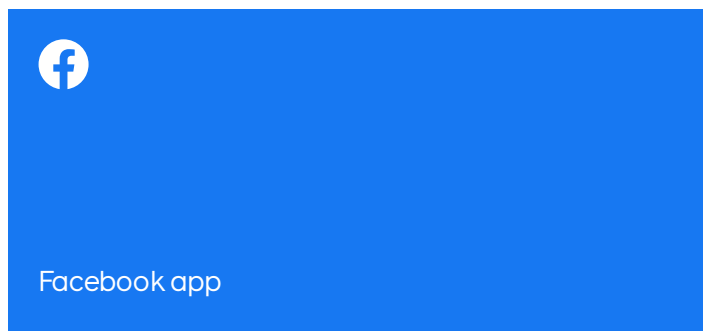
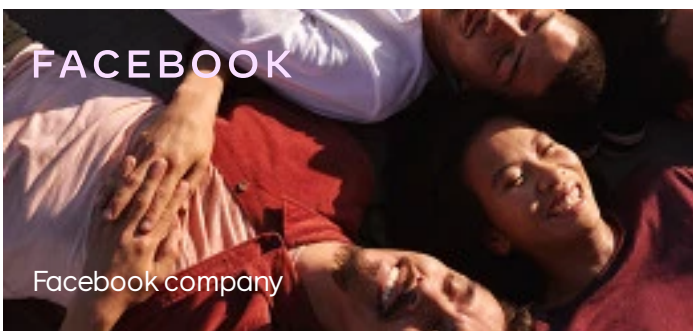
## FACEBOOK

# Brand Resource Center

Welcome! This site will help you correctly use assets and showcase content from the Facebook company's family of apps and technologies.

We build technologies to give people the power to connect with friends and family, find communities and grow businesses.

Select a brand for the latest assets and guidelines:



To personalize content, tailor and measure ads and provide a safer experience, we use cookies. By tapping on the site you agree to our use of cookies on and off Facebook. Learn more, including about controls: [Cookies Policy](#).

Brand Resources

WhatsApp

Oculus



Workplace

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## How to submit a request

Please submit a request for permission when you need to use brand assets from our family of apps and technologies in any of the following:

- Marketing or advertising that appears on TV or online
- Books, plays, TV shows and film scripts
- Print packaging

Advertising appearing on our products will be reviewed by our Ad Policy team and does not require permission here. For more details, visit [Facebook's advertising policies](#).

All other forms of marketing do not require permission but must use the officially provided assets and abide by the guidelines on this site. Please note that we can only process requests made in English.

 Submit your request

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Our Trademarks

Developer Brand Guidelines

Privacy

Terms

Cookies

Help

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English



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