

Hangover Whopper – Burger King’s Hilarious Hangover Cure: Get Whopper Discounts Analyzed by Your Face!

DECEMBER 23, 2023

Hangover Whopper – Feeling Rough After Holiday Parties? Burger King’s App Uses Facial Recognition to Save You on Hangover Food!

As the holiday season approaches, Burger King Brazil, in collaboration with the creative minds at DM9 agency, is rolling out an innovative campaign ‘Hangover Whopper’ to cater to those who may have indulged a bit too much in the festivities. Say goodbye to post-celebration blues and hello to exclusive discounts on Burger King’s iconic sandwiches—Whopper Jr. Double (<https://campaignsoftheworld.com/print/burger-king-mini-whopper-jr-halloween/>), Whopper, and Whopper Double—with a unique twist: your hangover face determines the discount! In this article, we’ll delve into how Burger King is using facial recognition technology to bring a playful solution to combat hangovers during this joyous time.



Unlocking Hangover Discounts with Facial Recognition:

Picture this: You wake up after a night of celebration, feeling the effects of a memorable time. Instead of reaching for a typical hangover remedy, Burger King Brazil offers a more exciting solution through its app. Users are directed to the dedicated website, <https://hangoverwhopper.com.br> (<https://hangoverwhopper.com.br/>), where they can unlock exclusive discounts based on their hangover face.



(https://campaignsoftheworld.com/wp-content/uploads/2023/12/Burger_King_Hangover_Whopper.webp).

How It Works:

Access the BK App or Website:

Open the Burger King app and click on the banner available on the home screen or visit <https://hangoverwhopper.com.br> (<https://hangoverwhopper.com.br/>) directly.

Take a Selfie:

Capture your post-celebration state with a selfie. The website then playfully assesses your hangover level on a scale from one to three.

Unlock Your Hangover Discount:

The higher your hangover level, the greater the recommended combo and discount offered. It's a fun and personalized way to enjoy your favorite Burger King sandwiches while recovering from the festivities.

Perfect for Every Celebration:

Whether it's the company's end-of-year gathering, birthday parties, weddings, or casual happy hours, Burger King's hangover-friendly campaign is tailored for those who've celebrated a bit too exuberantly. The remedy is now in the palm of your hand, easily accessible through the BK app or website.

Conclusion:

This holiday season, Burger King Brazil invites you to turn your post-celebration woes into an exciting opportunity for exclusive discounts. By incorporating facial recognition technology into their innovative campaign, the fast-food giant is not only catering to the cravings of their customers but also adding a playful twist to the holiday hangover experience. So, next time you find yourself in need of a hangover cure, let Burger King be your go-to solution, bringing joy and delicious discounts to your post-celebration recovery!

Credits

Advertiser: Burger King

Agency: DM9

Title: Hangover Whopper

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This campaign is about:

Hangover Whopper, Hangover discounts, Burger King Brazil, Facial recognition technology, Holiday season promotions, Whopper Jr. Double, Whopper, Whopper Double, BK app, Post-celebration remedy, DM9 agency, Festive campaigns, Hangover recovery, Personalized discounts, Burger King, Playful hangover solution, End-of-year celebrations, Holiday festivities, Selfie assessment

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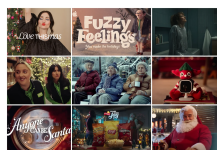
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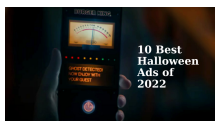
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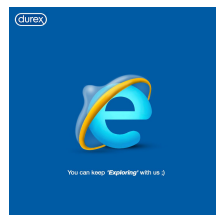
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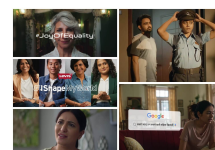
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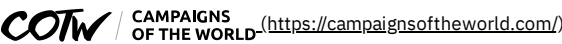
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