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KitKat logo replaced after alarming revelation

By [Daniel Piper](#) 2 days ago

The iconic pack



It's one of the most... about to, in the w... statistic about Au... KitKat without its

The new bar's pack... place of the logo, planet a break". C

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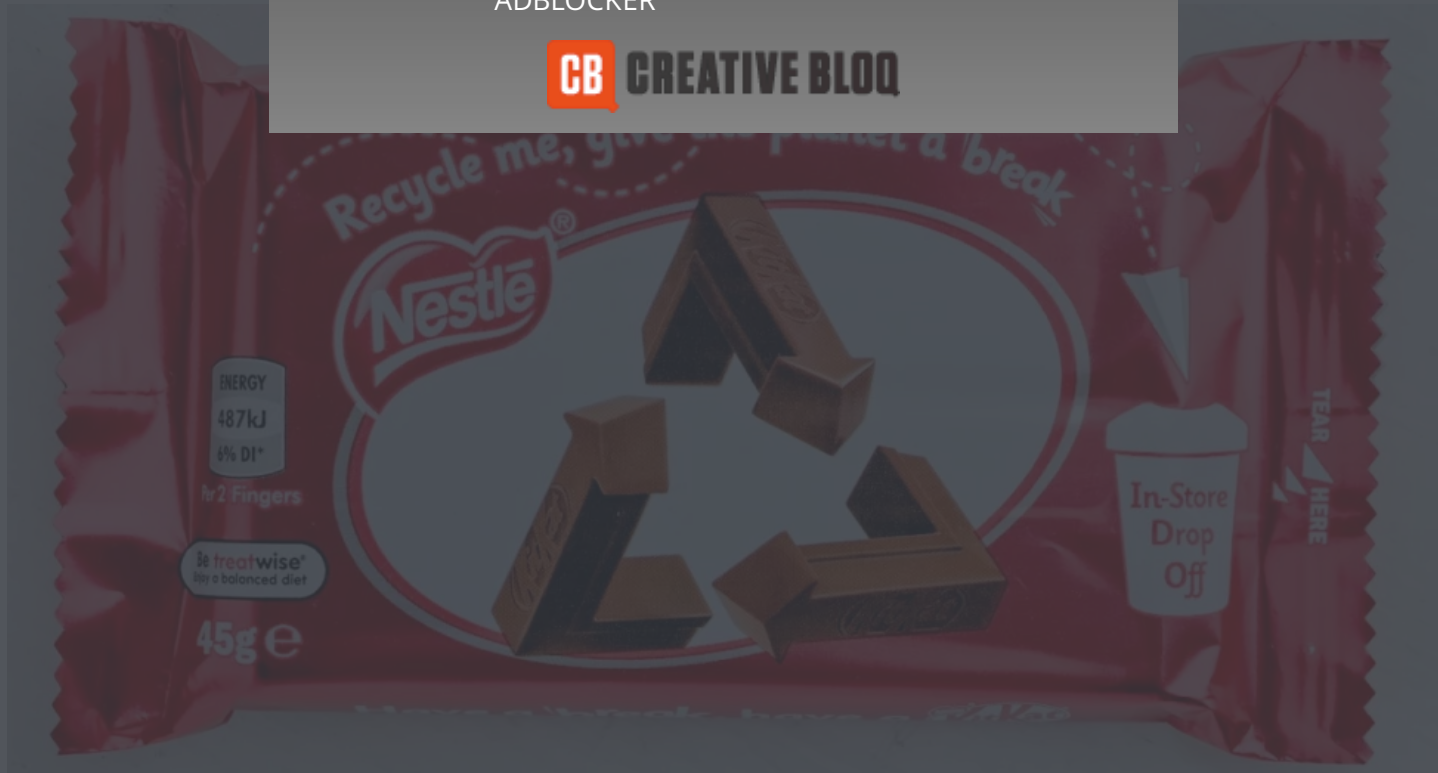
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KitKat logo is... a shocking... version of the... of course) in... to "give the... oles.



The new limited edition packaging (Image credit: Nestlé)

Research commissioned by the KitKat team itself revealed that almost half of Australian