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The 10 Best Super Bowl Ads of 2020

It was a year that leveraged celebrities in unexpectedly fun ways

By David Griner (https://www.adweek.com/contributor/david-griner/)

| February 2, 2020



Twitter icon Porsche energized its image with a fun spot about a heist involving its new electric vehicle.

Porsche



Another Super Bowl is in the books, and now we find out which ads people will actually

be talking about now that the anticipation is over.

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David Griner is creative and innovation editor at Adweek and host of Adweek's podcast, "Yeah, That's Probably an Ad."

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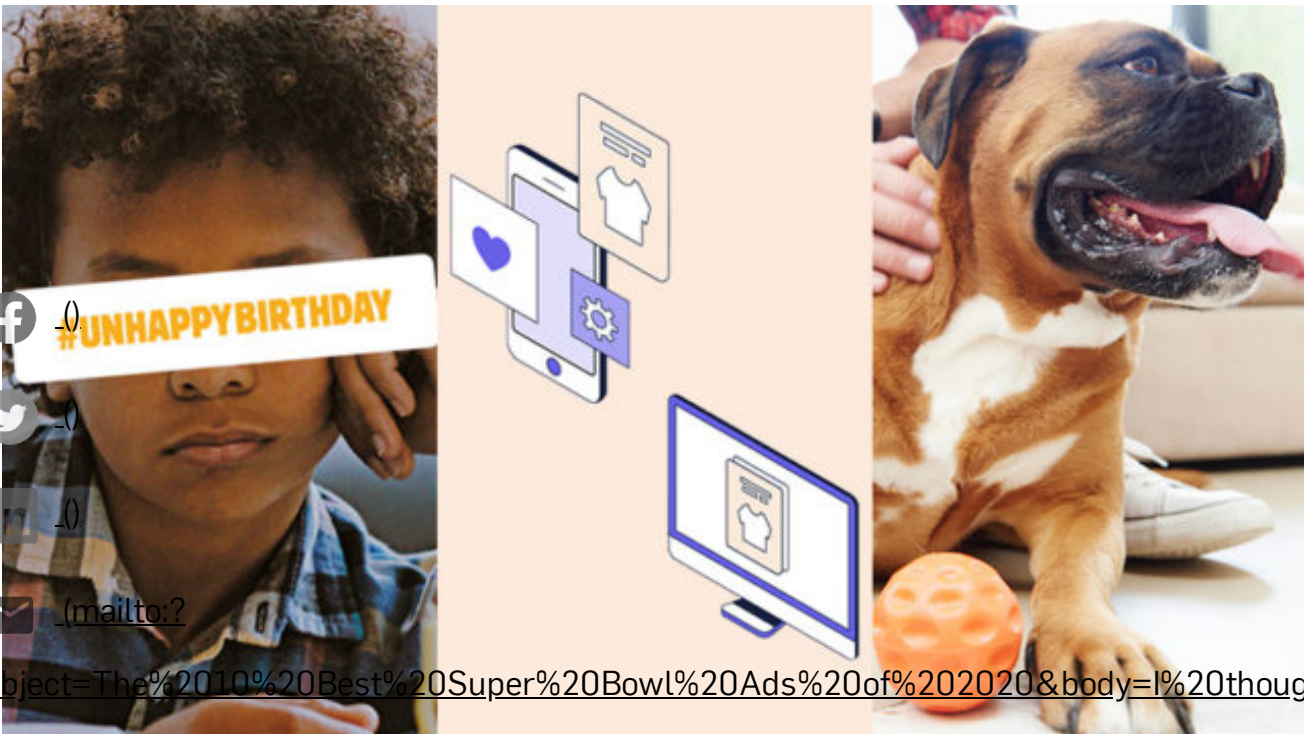
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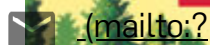
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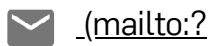
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