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Description

Brief: Routine driving journeys feel more like a chore, given the bustling traffic. How can Spotify, a go-to music streaming app amongst drivers in the US, enhance this experience and make driving more entertaining?

Integrated advertisement created by Miami Ad School, United States for Spotify, within the category: Music.

Credits

Advertising School: [Miami Ad School Europe, Hamburg, Germany \(https://www.miamiadschool.de/en/\)](#)

Director: [Hanna Choi \(/creative/hanna_choi\)](#)

Copywriter: [Riya Dosani \(/creative/riya_dosani\)](#)

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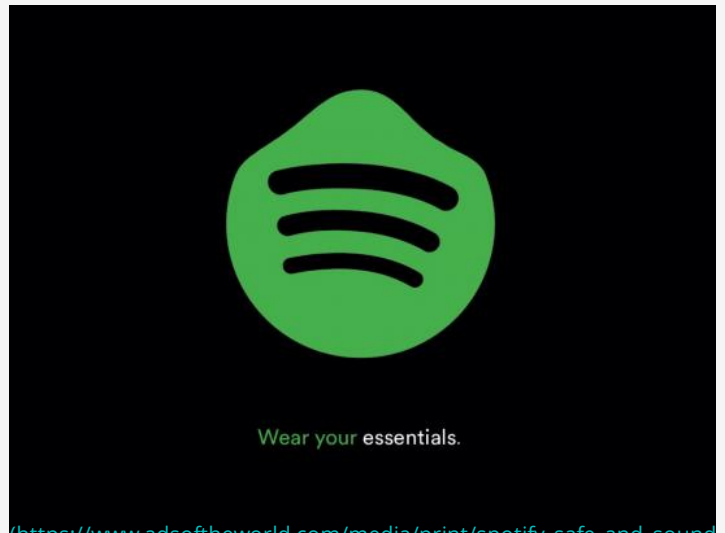
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