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Asana // Do Great Things Together (Director's Cut)

4 years ago



Giant Ant PLUS

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Asana's got a whole new wardrobe! We worked with them to help launch their sexy new look with a gradienty swoopy motiony extravaganza.

Client: Asana
Agency: Giant Ant
Creative Direction: Jorge Canedo Estrada & Jay Grandin
Producer: Liam Hogan
Concept Art: Jay Grandin, Jorge Canedo Estrada, Rafael Mayani & Shawn Hight
Design: Rafael Mayani
Additional Design: Jorge Canedo Estrada
Animation: Jorge Canedo Estrada, Nicholas Ferreira & Matt James
Music: CypherAudio



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