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The 25 Best Ads of 2019

It was a year of craft, biting humor and visceral surprises

By David Griner (https://www.adweek.com/contributor/david-griner/)

| December 13, 2019



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Aviation Gin's "Gift Responsibly" took ad parody to a new and stellar level by expanding the universe of Peloton's virally mocked holiday ad.

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Aviation Gin

Powerful storytelling. Razor-sharp satire. Dark twists and tear-jerking roller coasters.

This year's best advertising had it all and more.

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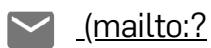
David Griner is creative and innovation editor at Adweek and host of Adweek's podcast, "Yeah, That's Probably an Ad."

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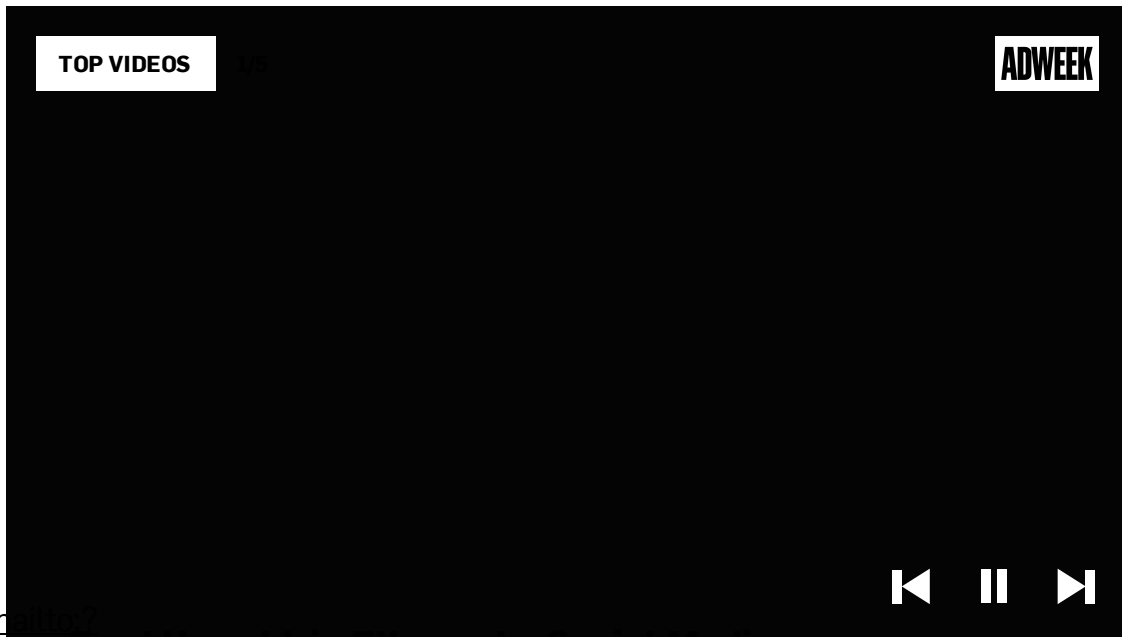


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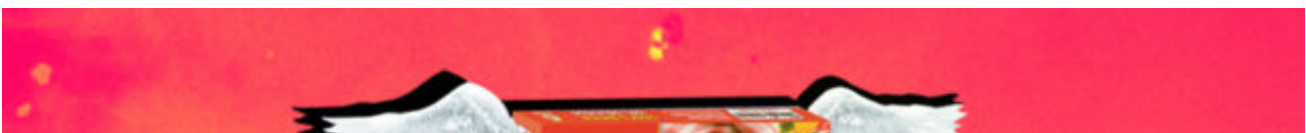
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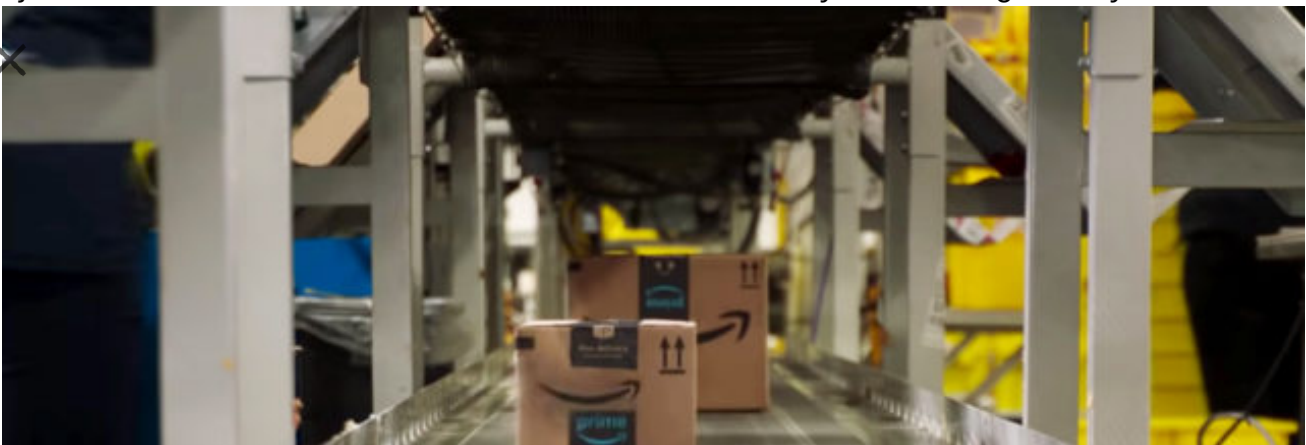
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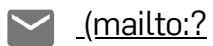
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