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IKEA seriously wants you to pee on their latest ad

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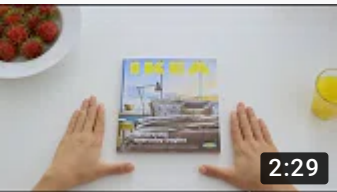
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IKEA has come up with a bizarre way to offer its customers some discounts on baby cribs. The Swedish company is trying to attract to-be parents with a new advertisement that also doubles up as a pregnancy testing kit. Mothers-to-be have to urinate on the company's magazine ad in Sweden

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IKEA Singapore  
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**7 Things Worth Ordering From IKEA While You Are Stuck At Home!**  
ScrappyWife  
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7:47



14:39

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Ron Hazelton

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## Going small Part 4: Making room for privacy

IKEA

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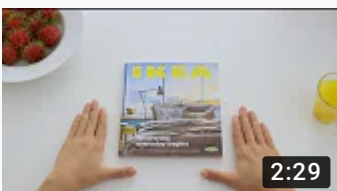


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## IKEA Small Spaces - Small ideas

IKEASmallSpaces

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IKEA Malaysia

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11:09

## How To Make A Concrete Countertop, It's Easier Than You Think

Robin Lewis Makes

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1:44

## IKEA Ideas: How to organize your wardrobe

IKEA Canada ✓

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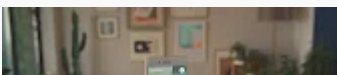


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## What Happened to Holly? | Reacting To Cesar's Worst Bite

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## Say Hej to IKEA Place

IKEA

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### 27 Tempting IKEA TABLE Hack

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### How To Build A Deck // DIY Home Improvement

Third Coast Craftsman ✓

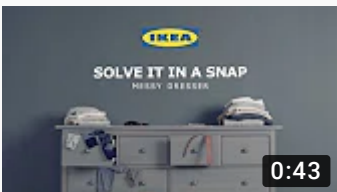
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### Awesome dad hacks IKEA bed for son

Insider

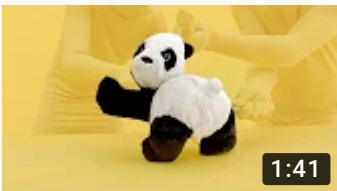
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### Messy Dresser: Solve It In a Snap by IKEA

IKEA USA ✓

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### Get Cheras to IKEA Cheras

IKEA Malaysia

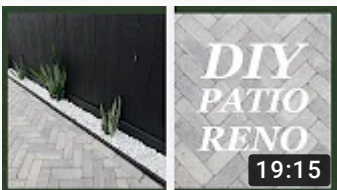
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