



When you purchase through links on our site, we may earn an affiliate commission. [Here's how it works.](#)

News > Digital Art

Midjourney may have just solved a big problem with AI image generators

By [Joseph Foley](#) published 2 days ago

A new tag generates more consistent characters.



We value your privacy

We and our [partners](#) store and/or access information on a device, such as cookies and process personal data, such as unique identifiers and standard information sent by a device for personalised ads and content, ad and content measurement, and audience insights, as well as to develop and improve products.

With your permission we and our 274 partners may use precise geolocation data and identification through device scanning. You may click to consent to our and our partners' processing as described above. Alternatively you may access more detailed information and change or withdraw your consent by clicking 'Options'.

Please note that some processing of your personal data is carried out on the basis of legitimate interest, but you have a right to object to such processing. Your preferences will apply to this website only. You can change your preferences at any time by using the 'GDPR consent' link at the bottom of the site or visit our [privacy policy](#).

Options

Agree

BIG UPDATE: Midjourney released consistent characters.

Tested it...love it.

[See more](#)

Midjourney's solution is a new character reference tag: -cref. You generate an image in Midjourney (the tag seems to work best with Midjourney images), copy the URL, create a new prompt and then add -cref as a parameter along with the URL of the original image. While it doesn't appear to be perfect, it does seem to generate much more similar looking facial features, body shape and clothing for characters across a series of images, based on early examples that users have been sharing.



Michael Rabone

@michaelrabone · [Follow](#)

