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Burger King Is Advertising a 'Quarantine Whopper' You Can Make at Home

French agency Buzzman gives quarantined fans the next-best option as locations remain closed

By David Griner (https://www.adweek.com/contributor/david-griner/) | March 30, 2020



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✕ With all restaurants closed due to COVID-19 in France, the nation's Burger King division is advertising a make-your-own Whopper.

Burger King France

Advertising in the quarantine era is no simple task.

Special Offer: 6 weeks for \$6

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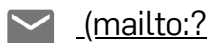
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